



MEDIA RELEASE

TRULYASIA.TV MOBILE APP NOW AVAILABLE FOR TRAVELLERS

Travellers to Malaysia can now access insights on Malaysia's exotic travel destinations, historical heritage, colourful events, homestay and accommodation through the newly launched TrulyAsia.TV Mobile App.

Produced under Tourism Malaysia's Web TV project, the TrulyAsia.TV Mobile App aims to provide a portable source of travel information on Malaysia to travellers around the world. It is available for iPhone, Android and Blackberry mobile users, making travel to Malaysia much easier. Moreover, with the TrulyAsia.TV App readily available, visitors can truly enjoy their experience in Malaysia, hassle-free.

Users will greatly benefit from this app, especially when planning a holiday to Malaysia, or even if they are already in the country and need a handy guide available to them night or day. Travellers are able to access its content-conveniently and on-the-go. They can also look forward to informative descriptions of sights and events, state by state overviews and important contact information.

Some of the key features of the TrulyAsia.TV App include:

- **Sights**
Find unique and amazing attractions throughout Malaysia, with maps and contact information
- **Food**
Look up restaurants serving varieties of culinary delights available around the country.
- **Shopping**
There's something for everyone, from designer goods to arts and crafts at the many malls throughout Malaysia

- **Hotel**
Pick a hotel from a large database featuring information such as hotel star ratings, contact numbers and maps.
- **Events**
Information on major events happening throughout the year in Malaysia.
- **Homestay**
Select a homestay and immerse in a truly Malaysian lifestyle.
- **Nearby**
It will utilise a user's current GPS location, listing relevant travel destinations within a 15km radius.

LINKS TO DOWNLOAD TRULYASIA.TV MOBILE APP FOR:



1. Blackberry:

<http://appworld.blackberry.com/webstore/content/66844?lang=en>

(App is available to most BlackBerry OS 5, OS 6 and OS 7 supported devices)

2. Android:

<https://market.android.com/details?id=com.trulyasia.tv>

3. iPhone:

<http://itunes.apple.com/my/app/trulyasia-tv-malaysia-travel/id364986557?mt=8&ign-mpt=uo=6>

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